



## ARTIST GUIDELINES

Version 1.1 | March 2004

Thank you for your interest in illustrating RevolutionSF.com. We have a long and proud tradition of publishing high-quality artwork for our articles, and we're pleased that you'd like to help carry on that tradition.

These guidelines are very much a work in progress and may change from time to time. Please make sure you have the latest version available.

### WHAT WE WANT

We use color and black and white/grayscale art. We generally need art to illustrate specific features, such as humor articles or short stories. We do not maintain a gallery of stand-alone art.

### SUBMISSIONS

While we have been fortunate to work with a number of highly talented artists, we're always on the lookout for new artists who can meet our deadlines and live up to our standards of quality. Therefore, we are willing to accept unsolicited submissions from artists who are interested in having their portfolios kept in our files.

We currently only accept online portfolios or portfolios in PDF format. Your portfolio should include the following:

A cover letter explaining who you are and why you're interested in working with us. This letter should include your full contact information (name, address, phone number, e-mail address and URL), a description of your experience in the field (you may include a resume instead, if you have one), and an indication of which of our sections on the site you most want to work on.

Samples of your art. If you're interested in doing both color and black and white line art/grayscale, include samples of both.

We will send you a confirmation e-mail shortly after getting your portfolio. After that, we probably won't contact you unless and until we have an appropriate assignment.

### GENERAL CONSIDERATIONS

RevolutionSF.com generally uses the following dimensions for its art:

FH (feature horizontal [landscape])	450px wide by 200px tall
FV (feature vertical [portrait])	320px wide by 480px tall
CV (cover highlight)	200px wide by 300px tall
SB (sidebar)	120px wide by 180px tall

These are the finished, screen-ready dimensions of the artwork, at 72 dpi. What you send to us ought to be print-quality, preferably 300 dpi. We will resize the art as necessary before using it. See "Submitting Your Art," below, for more information.

If you have an idea for a particular piece that doesn't fit these dimensions, contact the art director.

### RIGHTS AND PAYMENT

RevolutionSF does not currently pay for artwork. The artist retains all rights to artwork used on RevolutionSF. If you have any questions, please contact the art director.

### GENERAL PRODUCTION GUIDELINES

**Boxing Art:** Unless it is for a specific effect, do not box your art. We prefer to box the art ourselves during the production process.

**Cropping:** Unless it is for a specific effect, do not crop a subject's arm, leg, foot, weapon, or the like out of the picture.

### SUBMITTING YOUR ART

We accept art in electronic format only.

**File Formats:** You may send us electronic files in JPG, GIF, TIF, EPS, or AI format.

Electronic files should be sent to us in high resolution (300dpi). We will handle conversion to low resolution (72dpi) during the production process.

Please do not encode JPG files below nine. Please do not LZW compress TIF files.

If you send an Illustrator file (AI), please make sure it is flattened. If it contains any type, make sure you convert it to outlines. We currently use Illustrator 10.

If you save files in Photoshop, please fill out the File Info block. Include your name, the project you are working on, the name of the piece, and the size. We currently use Photoshop 7.0.

**Example:**

Name: R. E. Mansperger, Jr.  
Project: No Tights, No Fights  
Title: Justice Society  
Size: FH

When sending electronic files, please name the files using the following format. First, use descriptors FH, FV, CV, SB, indicating size and orientation. Follow that with an underscore and then an appropriate name for the picture.

**Example:**

FH\_justicesociety.jpg

### CONTACT INFORMATION

If you have questions, please contact:

**Robert E. Mansperger, Jr.**  
Art Director, RevolutionSF  
rmansperger@mac.com